



**ALTA**  
WINDOW FASHIONS  
*design simplified™*

PRODUCT COLLECTIONS



# *design simplified*<sup>™</sup>

You've been re-imagining your favorite room. We're on board. Alta's collection of custom window coverings and our library of fabrics and materials ensure a designer's touch that won't exclude practicality. Or vice versa. How? By offering custom shades and blinds made to your specifications. We take our customer's experience very personally. After all, we are part of your most personal space. Your home.

***Let's go window shopping.***



**// 2" Hybrid Pleat Shades**

# THE ALTA COLLECTION // SHADES AND SHADINGS

## // Window & Vertical Shadings

Blend the beauty and softness of a sheer with the function and convenience of a blind. Even soften that harsh sunlight and go wonderfully wide for larger windows and doors—or vertical for a drapery look. The best innovation since sliced bread.



## // Honeycomb Shades

The mainstay of classic design, adaptable Honeycomb Shades offer energy efficiency, easy maintenance, and versatility. With state-of-the-window operating systems and enhanced child safety options, Honeycomb and 2" Hybrid Pleat Shades work hard and give you all the credit.



## // Dual Shades

The alternating opaque and sheer linear bands in our Dual Shades are both modern and masterful in guiding light and protecting privacy. Aligned, the solid bands protect your privacy. Shifted, the sheer widths allow natural light and softly diffused views.



## // Natural Woven Shades

Both elegant and exotic, Natural Woven Shades are the go-to for interior designers world-wide. Transform light with textures and patterns and enjoy the tactile beauty of grasses, reeds, and bamboo.



## // Roller Shades

Our diverse collection of screen, decorative and blackout fabrics multiplies our design styles into hundreds of solutions. A minimal look with UV protection that complements virtually any room and décor.

# DESIGNED FOR THE WAY YOU LIVE

*Traditional or modern, urban or cottage. Define your style, then think materials. Our elegant sheers are perfect for a modern vibe. Natural reeds and grasses add a global touch or high performance mesh might be the perfect counterpoint to an industrial loft. What's the home you hope to create? Let's talk.*

# THE ALTA COLLECTION // BLINDS AND SHUTTERS



## // Eclipse® Shutters

Practically perfect in every way, Eclipse Polyresin Shutters are crazy durable, classically beautiful, and add a look of built-in craftsmanship to any decor. Guaranteed against damage, easy to maintain, and customizable to unique window shapes.



## // Wood Blinds

The organic and refined look of genuine wood warms up a room like nothing else. Alta's contemporary colors and finishes evoke the modern traditionalist while classic slats redirect light and adjust the view. Posh privacy guaranteed.



## // Faux Wood Blinds

Our Faux Wood Blinds boast the look and feel of genuine wood, but with a bundle of fringe benefits. Like moisture-resistance and exceptional durability, making them perfect for kitchens and bathrooms. Economical and enduring? Excellent choice.



## // Vertical Blinds

The cool lines of our Vertical Blinds collection serve up the ultimate in cost and energy efficiency with some of the most contemporary patterns around. Perfect for sliding glass doors or large windows, they offer effortless maintenance and easy operation.



## // Aluminum Blinds

Uniquely modern, vintage and industrial-pro all at once, Aluminum Blinds add a sleek, metallic vibe to a kitchen or man-cave. High privacy with low maintenance; even work with large windows. Really, kinda genius any way you look at it.

# UNIQUELY CHIC

*Alta's collection of colors, textures and materials ensure your window coverings are as individual as you are. Natural or faux wood introduces an old world touch, aluminum complements midcentury modern, or patterned vanes add a layer of dimension. Your imagination is our command.*

## KEEP IT COOL OR COZY

*Whatever your environment's challenge, we can meet it.*

### // Honeycomb Shades

The insulating cell construction helps restrict the outside air, keeping both you and your home warmer in winter and cooler in summer. Honeycomb Shades provide cost-saving energy efficiency that will help the planet and your pocketbook.



### // Eclipse® Shutters

Classically beautiful and perfect whether your style is traditional or transitional. When the louvers are fully closed, our Shutters keep out the sun's damaging UV rays while maintaining their old-world grace. Even customize with a bi-fold or a bypass track for sliding doors. Elegance 101.



### // Roller Shades

Our high-performing UV blocking fabrics are vigorously tested and proven to reduce glare and heat gain from solar radiation, keeping your energy costs low and your digital screens happy.



## SAFE & SOUND

*We love your kids. (And pets.)*

When it comes to safety, we take our role seriously, beyond design and operation to awareness and education. We proudly carry the "Best for Kids" designation. Why? Tough independent laboratory testing proves it. Just ask your Alta consultant for all the details.



// Honeycomb Shades



## HIGH TECH, LOW STRESS

*21st Century, bring it on.*

We just took motorization to the next gen. Our groundbreaking Momenta app allows you to control different shades and their positions at various times of the day, all from your smart device. Program from room to room, hour by hour, even window by window.

Want a sleek, cord-free look? Whether at the touch of a fingertip, click of a remote or tap on your smart device, our cordless options provide both clean lines and ultimate convenience.

At Alta, we embrace innovation. We thrive on creating window coverings with style, ingenious engineering and state-of-the-art safety. Good for you, safe for your children, and a smart investment for your home.

// **Roller Shades**  
with Motorization



// **Window Shadings**  
with Motorization



// **Natural Woven Shades**  
with Cordless Lift



// **Honeycomb Shades**  
with Cordless Lift & Lock

## Alta Advantage

### WIDE WINDOWS



## EXPRESSIVE EXPANSE

*We think bringing the outdoors in should be by choice. Just say the word.*

Think proportion. Complement vertical windows with vertical shades. Are there other windows in the same room? Do you need to slide the shades aside for a door? Our collections allow you to match or blend, up to you. Select Window Shadings, Vertical Shadings, Panel Track, 2" Hybrid Pleat, Honeycomb Shades, or Vertical Blinds. And tame the world outside.

## Alta Advantage

### LIGHT & PRIVACY CONTROL



// TriLight Shades®



// Tandem™ Shades



Top-Down/Bottom-Up



Two-Fabric Combination



Liner Options

## CONTROL CENTRAL

*Both clever and beautiful.  
Yep, it's possible.*

Alta is the trailblazer for light and privacy control. Our high-performance designs offer maximum control of both sun and view thanks to a myriad of selections including Top-Down/Bottom-Up and Two-Fabric Combination shades.

For all-in-one design solutions, our TriLight Shades® and Tandem™ Shades take the lead. Combine your Honeycomb, Natural Woven or 2" Hybrid Pleat with a sheer pleated shade or roller shade liner for the ultimate in flexible control.



## SIMPLIFIED FROM TOP TO BOTTOM

Want street level privacy but a blue sky view?  
Or a flower box view without harsh glare?  
Done! Infinitely adjust both light and privacy  
with a single window covering.

Top-down/bottom-up convenience with the advantages of increased UV protection and maximum privacy control. Honeycomb, 2" Hybrid Pleat or Natural Woven style with sheer pleat benefits. Smart stuff.



Position as all sheer for a softened view, natural light, moderate privacy, UV protection and less glare.



Position like a Top-Down/Bottom-Up for natural light, but also for UV protection and greater privacy.



Position as full honeycomb for complete privacy and light control.

## // TANDEM™ SHADES



Our Tandem™ Shades double up for the ultimate in light management, privacy and glare reduction. An independently operated roller shade liner adds a layer of control to your Honeycomb, 2" Hybrid Pleat, or Natural Woven shade for maximum control in minimal space.

## // HONEYCOMB SHADES



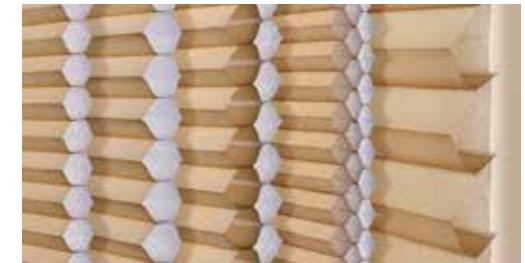
### Design Tip

*Choosing a single accent color—like blue—turns chaos to calm.*

## EASY ELEGANCE

*We know you have choices, and so do we. Our Honeycomb Shades continue to be our most popular choice for a reason. Actually, lots and lots of reasons.*

The mainstay of classic decor, energy-efficient Honeycomb Shades adapt from traditional to modern, bedroom to living room.



By offering single, double and even triple construction, plus our patented D-cell, we've cornered the market on choices. From sheer to blackout, vertical or horizontal installation, multiple control options, and dozens of colors. Need we say more?

## // 2" HYBRID PLEAT SHADES



## ON A GRAND SCALE

*We like drama. And our super-sized 2" pleats deliver an award-winning performance.*

Bold spaces need a bold statement. Our 2" Hybrid Pleat Shades keep it sleek, even with different shapes in the same space. The unique cell construction allows for minimal stack when the shade is raised or traversed open, so you can still enjoy that million-dollar view.

### Trending Now

*Interior designers choose motorization hands down for all new installations.*

## // WINDOW & VERTICAL SHADINGS



## SOPHISTICATED SIMPLICITY

*With cool confidence, Window Shadings keep those clean lines uncluttered, whether for a wide window or tall door.*

Imagine blending the beauty and softness of a sheer with the function and convenience of a blind. How genius is that? Sheer panels gently filter light while the adjustable fabric vanes within are your own private brightness control. Now *that's* sheer brilliance.

### **Design Tip**

*White shades diffuse light in its natural spectrum, enhancing your room's decor.*

## // DUAL SHADES



## INCREASED BANDWIDTH

*...is always a good thing, and our Dual Shades allow you to control the bars, the view, and the privacy.*

The alternating opaque and sheer linear bands in our Dual Shades are both modern and masterful in their ability to guide your light. Aligned, the solid bands protect your privacy. Shifted, the sheer widths allow natural light and diffused views.

Innovative and exquisite?  
We think so.

Fully enclosed bottomrail allows fabric to slide through smoothly for effortless operation and alignment.

# // ROLLER SHADES

*Also available in  
Panel Track // Roller Roman // Exterior*



## SINGULAR SENSATION

*Nothing gives a more tailored look than a neat shade that has the potential to completely disappear, allowing your stunning architecture to take center stage.*

Whether in hues of earthen stone, sleek white on white, or a deliciously textured woven mesh, our diverse collection of fabrics multiply our design styles into hundreds of decorative solutions. That's Shades by Alta. Practical and impeccable every time.

### Trending Now

*Mounted on the ceiling, Panel Track also makes a nifty room divider.*

## // NATURAL WOVEN SHADES



## EXOTIC ESSENTIALS

*Natural Woven Shades are the go-to for interior designers worldwide. Tactile fibers from around the world bring international style right to your very own zip code.*

Richly tactile and world-wise. Natural Woven Shades, masterfully loom-woven in old-world tradition, equal instant global style. As if in a far away land, reeds and grasses, bamboo and jute softly filter light from bedroom to living room. No passport required.

### Trending Now

*Texture, texture, texture! Each room should have a touch.*

## // ECLIPSE® SHUTTERS



## BOLD & BREEZY

*Take a deep breath. Our Polyresin Shutters are GREENGUARD certified, ensuring a healthy atmosphere, and the tilt bar means cord-free operation. So, safe for both man and menagerie.*

Charming, easy to be around and tougher than your kids, our shutters are guaranteed never to chip, discolor, warp, peel or crack, regardless of extreme heat or moisture. Really, all that.

**Design Tip**  
*Choose shutters  
for a custom  
“built-in” look.*

## // WOOD BLINDS



## TRADITIONAL EDGE

*You're a modern traditionalist; we get it. Our Wood Blinds come in colors that add up to an equally new equation: classic + contrast = drama. Works for traditional modernists, too.*

Our Wood Blinds provide that satisfying feel of a substantial window furnishing and look exceptionally classy doing it. Choose from natural stains in soft colors or neutral solids, then step back and admire the view.

### Design Tip

*Consider proportions. Slat size not only changes the view but can dramatically change a room's look.*

## // FAUX WOOD BLINDS



## FRIEND & FAUX

*High-design on a dime. Get the look of classic hardwood or vintage Venetian blinds without tapping into your inheritance.*

Natural-hued wood grains and neutral colors give our Faux Wood Blinds the look and feel of genuine wood, but with a bundle of fringe benefits. Moisture-resistant? Check. Durable? Check. Beautiful? Of course.

**Design Tip**  
*Keep the vintage vibe by choosing window treatment designs original to the period.*

## // ALUMINUM BLINDS

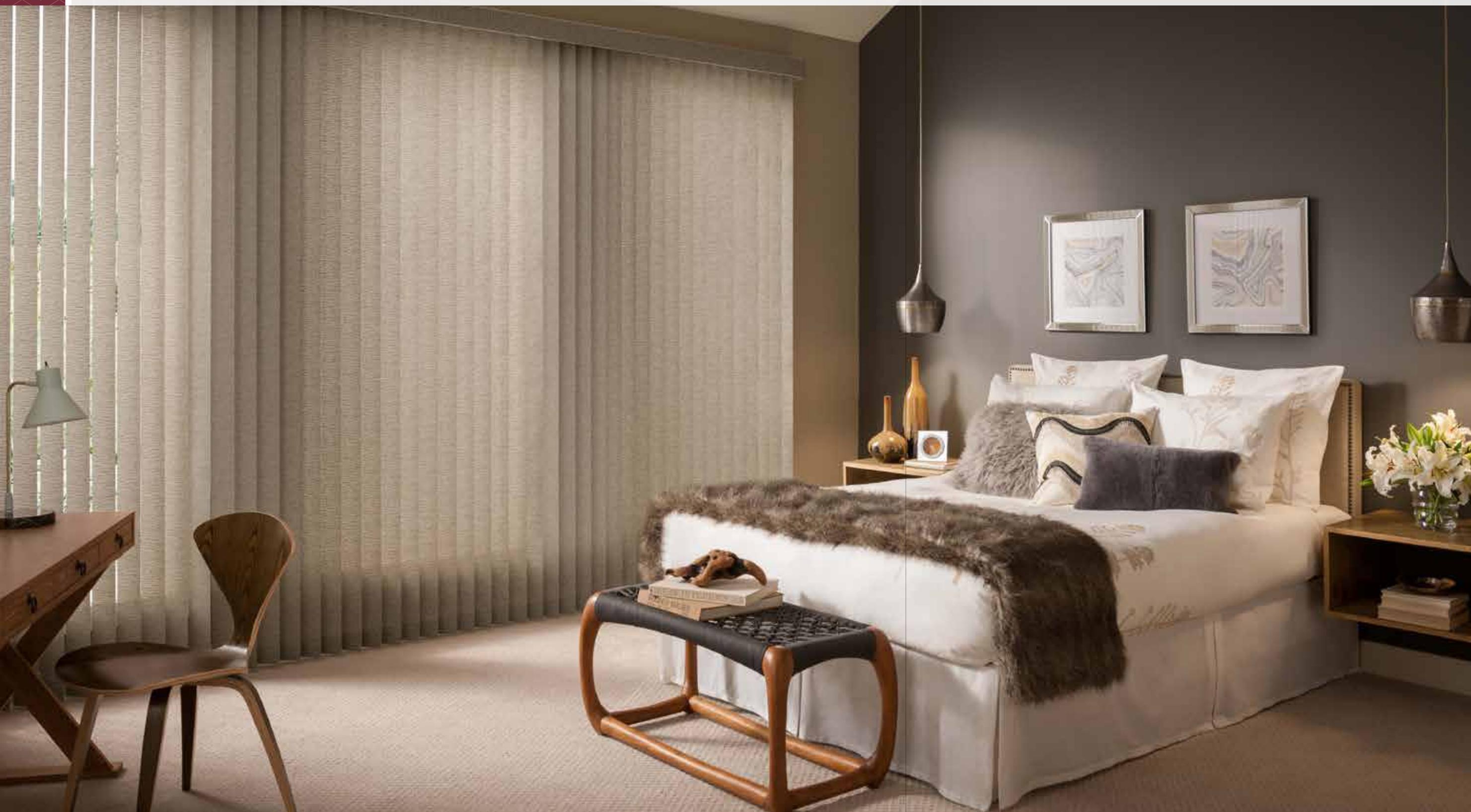


## MODERN METALLICA

*Aluminum Blinds have been the darling of Do-It-Yourselfers for decades. Why? They're easy, economical and resilient. Oh, and they happen to look pretty sharp, too. For a very long time.*

Uniquely modern, vintage and industrial-pro all at once, Aluminum Blinds add a sleek, metallic vibe to a kitchen or man-cave. A simple twist of the wrist opens or closes the view. Choose from a rainbow of colors and you have a makeover in a snap.

## // VERTICAL BLINDS



## LONG & LEAN

*The latest hip hotel? Nope, your house. The cool lines of our Vertical Blinds serve up the ultimate in energy efficiency with the most contemporary colors around.*

Create—or accentuate—the feeling of space and height with Vertical Blinds and watch the room soar. Our versatile vinyls and decorative fabric styles offer easy design solutions on a big scale. And the interlocking vanes of snappy S-Curve help keep the room and your budget at comfortable levels. Very cool.



## INSPIRATION ON CALL

*It's not hard to imagine. Take a look through our gallery of inspiration and your design vision may just unfold before your eyes.*

Visit our website  
[www.altawindowfashions.com](http://www.altawindowfashions.com)  
to view many more beautiful Alta  
window coverings.

**And did we mention?**

Alta stands by our products with a  
Limited Lifetime Warranty.



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